



NEWS FOR IMMEDIATE RELEASE

C&K MARKET ANNOUNCES TRANSITION

Wissmann retires as CEO will remain Chairman Campbell succeeds Wissmann as CEO

Medford, OR, Apr. 11, 2024 – A lot has happened at C&K Market Inc. since Karl Wissmann joined in 2014. It remodeled 100% of its stores and added thousands of new items. Healthy Living, Pet Centers and Foods of the World departments were incorporated into stores. Wissmann also guided the company through the implementation of an employee stock ownership plan (ESOP), which was completed in 2020 and made the company employee-owned. Most importantly, it created real value for customers resulting in their loyalty.

“Leading C&K Market has been a very rewarding part of my career,” Wissmann said. “Our team members work hard every day to make our stores the best they can be. They watch for opportunities for us to give customers the choices they want. As a result, customers win and so do our team members because they own C&K Market.”

Rocky Campbell will succeed Wissmann as President and Chief Executive Officer of C&K Market. “I’m proud of the team we developed, and I’m confident that Rocky will be a great leader, growing the company and continuing to meet our customer’s needs,” Wissmann said. “Rocky has a very broad background with our company. He began in the stores and came up the ranks managing several stores in a variety of geographic locations. He moved into the corporate office where he gained experience overseeing all operations, advertising, and marketing. Most recently he has served as our Vice President and Chief Operating Officer. He knows the grocery business, yet more importantly he knows our stores, our customers and our team members. I’m excited about our future as we move forward.”

“Over my 43-year career, I’ve learned that each community we serve is unique, and the importance of taking pride in going the extra mile for our customers,” Campbell said. “Many of our decisions are made based on what employees hear from customers. That’s how we follow a path of continual improvement, and I plan to follow that path as I lead the company forward.”

“At our core, we’re a community grocery store that’s proud to serve its neighbors,” Campbell said. “As Karl often says: ‘I view our company as a chain of independent stores rather than an independent chain of stores.’ Our goal is to tailor our programs to suit the individual communities we serve rather than follow a cookie cutter approach like many other chains. We plan to continue that culture and want to thank our team members for the role they play in making that happen.”

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“We have a talented support team for Rocky to lead,” Wissmann said. “Together this team will continue to put our customers first and ensure that our stores respond to their local communities.” Campbell’s management team consists of:

- David Doty, Executive Vice President/Chief Financial Officer
- Jon Wissmann, Vice President, Perishables
- Erick Winchell, Vice President, Non-perishables
- Aaron Sandahl, Vice President, Operations
- Russell Dysert, Vice President/Controller

“I look forward to what they will achieve together,” said Wissmann.

The transition is targeted for July 1, 2024.

About C&K Market, Inc.

C&K Market Inc., an employee-owned independent grocery retailer based in Medford, Ore., operates 38 grocery stores in Oregon and Northern California. Their flagship retail banner is Ray’s Food Place, a full-service grocery store that emphasizes quality fresh products with a local flair. The Shop Smart banner offers convenience and value, while the C&K Market banner is focused on serving small communities, in a unique limited assortment format. The company is employee-owned through an employee stock ownership plan ([ESOP](#)) trust. More information can be found at www.ckmarket.com.

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